

Media Contact

Zachary Schwartz

intoGo

Zachary@intoGo.com

904-574-2494

**intoGo launches major innovation for business owners! FREE advertising.**

--Business owners can now claim and manage their intoGo page at no cost--

JACKSONVILLE, Fla. September, 2017—Do you own a local FUN business in Jacksonville? If so, pay close attention. intoGo is a free app for everything fun to do in Northeast Florida and in fact, it's our cities "Official Destination App", says Visit Jacksonville. The app's sole mission is to help people Find Fun Faster and it showcases everything from restaurants to local events, brunch, happy hour, outdoors, hiking, family fun, waterfront dining, nightlife, recreation and sports events. If it's fun and it's in Jacksonville, it's in intoGo.

"We exist to help people get out and explore their community with ease. Our mission is to guide people to explore, experience and enjoy the world around them. In doing so, we bring happiness to people's lives and help people share experiences and create memories." said Zachary Schwartz, CEO at intoGo.

We wanted to give local business owners a chance to get involved with this growing mobile tool, and when we say growing we mean it's the fastest growing entertainment resource in the region. If your business qualifies to be within the app, you can now visit www.intogo.com and click the green "Manage My Business" button. From there, you will register for a business account, click Claim My Business, search for your business and just like Yelp or Facebook, intoGo will then call your business's land line, give you a pin to type into your computer and voila, you're now in control of your page within intoGo. It might sound like a few steps, but it only takes 2 minutes and a few clicks.

To add icing on the cake, most businesses already have fans within intoGo and they don't even know it! "We launched the app with an all-inclusive database of fun things to do in Jacksonville. Since it's launched, our users have been liking and loving local businesses. Some businesses have as much as 1,500 intoGo followers and they don't even know they are in the app!", says Schwartz.

Once in the free business dashboard, a business owner can manage their content and update things such as their profile, their description, their hours, business attributes and even upload a coupon, all for free! intoGo offers an opportunity to take your page even further by editing your images, sending a notification to your fans or adding a call to action for only \$39/month.

"If you own a local business, claim your intoGo page because you likely already have fans in the app, you can edit tons of content, upload a coupon and do it all for FREE. You have nothing to lose and everything to gain. Claim your business today.", says Schwartz.

intoGo can be downloaded for free on apple and android devices. The business dashboard only works from a desktop computer

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About intoGo

Find Fun Faster with intoGo! The intoGo app is our cities “Official Destination App”, says Visit Jacksonville, and is one of the fastest growing mobile tools to ever hit Northeast Florida. The app showcases everything fun to do in our region by tapping simple categories such as Brunch, Cool Date Ideas, Family Fun and Local Events. The app also offers coupons to nearly a thousand local businesses. intoGo is our cities easiest and most detailed mobile resource for where to go and what’s going on. You can visit their website at <http://intogo.com>